Data Protection Policy
Adopted July 25, 2022

At Pacific Biosciences of California, Inc. (PacBio), our mission is to enable the promise of genomics to better human health. We pursue this mission by developing advanced sequencing technologies that enable our customers to explore the genetic basis of life. Every day, our customers are using our technology to understand and solve humanity’s most pressing problems – tracking infectious diseases, cancer, rare disease, alleviating hunger, and so much more. Our mission informs everything we do at PacBio. It propels us to continue innovating to accelerate scientific breakthroughs that will better humanity and improve life for all living things in our communities and around the world.

While we do not as a company collect or maintain records of the genomic data our customers generate using our technology, we do, in the course of our business, maintain files with information about our customers, employees, prospective customers, and candidates for employment, as well as files about our innovations, and business processes.

As with all companies, the security of our data must be managed and protected from unauthorized use, disclosure, modification, and destruction. This policy covers our approach to data protection to ensure customer and employee privacy, and business continuity.

Data Protection Guiding Principles

This policy sets out how we handle the personal data of our employees, customers, suppliers and other third parties.

This policy is intended to ensure that we:

- Comply with data protection law and follow good practice
- Protect the rights of team members, customers and partners
- Are transparent about how we store and process individuals’ data
- Are protected from the risks of a data breach

PacBio is committed to fair, lawful, and transparent data processing within responsible stewardship practices. We believe information security requires a multipronged approach leveraging business systems designed to meet industry-best practices for information security and appropriate training of our teams, providers, and consultants to
maintain data security. Protecting the confidentiality and integrity of data is a critical responsibility that we always take seriously.

Data Protection Systems

We have put in place systems for identifying and tracking data security risks. Our information security teams work continuously to assess the effectiveness of our systems and processes to drive ongoing improvement. Our investments in information security protection include least privilege data access and isolation, as well as measures to prevent unauthorized electronic and physical access and disclosure of company data.

By accessing or using our Products or Services, or by transmitting information to us by email or other electronic means, you accept our policies, procedures, and practices as defined in our Privacy Policy. If you do not agree with our policies, procedures, and practices you can choose not to transmit data to us.

Building a Culture of Data Protection

Our employees play a crucial role in maintaining information security. We hire experienced information security professionals with expertise working across organizations to implement, monitor, and continuously train employees to be vigilant about information security, and to identify and respond to information security threats. Annual third-party cyber security assessments are performed against our systems and infrastructure. We also provide training to our employees and contractors to reinforce information security best practices.

Contacting Us

You may contact PacBio regarding this policy here or send us a letter to: PacBio, 1305 O’Brien Drive, Menlo Park, CA 94025, c/o: Legal Department – Privacy Policy.